

CHOOSE FROM MANY
ADVERTISING OPTIONS

- MINI EDITORIALS, DISPLAY ADS, SWEEPSTAKES,
VIDEOS AND SOCIAL MEDIA PROMOTIONS

OPEN RATE OF

25%

WEEKLY DIGITAL
NEWSLETTER

REACHING

30,000

PEOPLE
EACH MONTH



INDIANA'S TRAVEL AND LIFESTYLE MAGAZINE
traveliN

2018 Digital Advertising Opportunities

DISCOVERING THE TREASURES THAT MAKE INDIANA SPECIAL

travelindiana.com



DIGITAL BENEFITS

- 1 Affordable advertising costs that will fit your needs.
- 2 Zero in on your market by geographic location and interests.
- 3 Package plans including print, social media and newsletter promotion.
- 4 Complimentary ad design.
- 5 Ability to change ads on a monthly basis.

Digital Marketing

NEWSLETTER | FREE PROMOTION IN TRAVELIN WEEKLY NEWSLETTER WITH ANY DIGITAL PACKAGE WITH AN ABOVE INDUSTRY OPEN RATE OF 25%.

SOCIAL MEDIA | REACH AT LEAST 30,000 PEOPLE MONTHLY THROUGH VALUE ADDED SOCIAL MEDIA PROMOTION.

Website THERE ARE MANY OPTIONS TO CHOOSE FROM:

MINI EDITORIAL

Tell a story with 200+ words of content plus photos and videos

ADVERTISER PROVIDES

Advertiser provides two to five images, 200 words of copy, and a click-through link

3 MONTHS

6-12 MONTHS

\$160 / MONTH

\$147 / MONTH

VIDEOS

TraveliN will create a 30 second video and promote online

ADVERTISER PROVIDES

Advertiser submits a promotional video for TraveliN to display on travelindiana.com

PER MONTH

\$50 / MONTH

SWEEPSTAKES

Giveaways range from show tickets, gift cards, overnight hotel stays, and more! Receive a list of registrants who have entered

ADVERTISER PROVIDES

Advertiser provides two to five images, 200 words of copy, and a click-through link

ADVERTISER SUBMITS

Advertiser submits copy and photos for the giveaway graphic that TraveliN will design

ADVERTISER RECEIVES

Advertiser will receive all email addresses of registrants at the end of the giveaway

PER MONTH

\$100 / MONTH

DISPLAY ADS: HOMEPAGE BANNER

Homepage Banner ad with website link

ADVERTISER PROVIDES

Advertiser provides the ad and click-through link or TraveliN can design the ad

3 MONTHS

6-12 MONTHS

\$295 / MONTH

\$250 / MONTH

DISPLAY ADS: LEADERBOARD

Leaderboard ad with website link

ADVERTISER PROVIDES

Advertiser provides the ad and click-through link or TraveliN can design the ad

3 MONTHS

6-12 MONTHS

\$147 / MONTH

\$125 / MONTH

DISPLAY ADS: RECTANGLE

Rectangle ad with website link

ADVERTISER PROVIDES

Advertiser provides the ad and click-through link or TraveliN can design the ad

3 MONTHS

6-12 MONTHS

\$112 / MONTH

\$88 / MONTH



traveliN Indiana's Travel and Lifestyle Magazine

ARTS CULINARY AGRITOURISM HISTORIC FAMILY FUN OUTDOOR VIDEOS CONTACT US

BRICK STREET INN HOTEL

Enchanting visitors as a premier boutique hotel and Diamond Collection Inn for over 30 years.

Luxuriously decorated rooms

Delectable French cuisine at Auberge restaurant

175 SOUTH MAIN STREET • ZIONSVILLE, INDIANA • BRICKSTREETINN.COM

Featured Cities

BLOOMINGTON RICHMOND

LAFAYETTE TERRE HAUTE

NASHVILLE JASPER

Choose a TraveliN featured city to see great travel options in that area or scroll down to choose your adventure by type.

Start your Indiana adventure today...

Top Itineraries Family Fun Girlfriends Getaway

traveliN Indiana's Travel and Lifestyle Magazine

ARTS CULINARY AGRITOURISM HISTORIC FAMILY FUN OUTDOOR VIDEOS CONTACT US

Wine & Canvas at West Baden Springs Hotel

January 16, 2018

COMFORT FOOD CREOLE ATTITUDE

BLOOMINGTON, IN THE-UP-TOWN.COM

TraveliN is Social

4,468 Fans 330 Followers 502 Followers

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ARTS CULINARY AGRITOURISM HISTORIC FAMILY FUN OUTDOOR VIDEOS CONTACT US

HISTORIC

LATEST

The Eagles Theatre Renovation

October 19, 2017

Historic Huntington Fall Harvest Days

Destination Engagement

Fall Mansion Tours at The Barker Mansion

42nd Annual Trail of Courage Living History Festival

Indiana's Restored Theaters in Terre Haute

Auburn Cord Duesenberg Festival

August 26, 2017

COMFORT FOOD CREOLE ATTITUDE

BLOOMINGTON, IN THE-UP-TOWN.COM

1 **HOMEPAGE BANNER** 1200 PX x 400 PX @ 72 DPI

2 **LEADERBOARD AD** 860 PX x 90 PX @ 72 DPI


3 **RECTANGLE AD**
 300 PX x 250 PX
 @ 72 DPI

SAVE ALL DIGITAL ADS AS .JPG OR .PNG



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ONE OF THE MOST POPULAR PUBLICATIONS IN THE STATE!